



TEAM RYNKEBY

Supporting children with critical illnesses



TEAM RYNKEBY – A EUROPEAN CHARITY BIKE PROJECT

Every summer, Team Rynkeby rides to Paris to raise money for children with critical illnesses.

Founded in 2002 by 11 amateur cyclists from Rynkeby Foods, the project has grown into a non-profit foundation that now raises and donates around EUR 10 million annually to European child health organizations.

All riders cover their own expenses, while main project costs are funded by Eckes-Granini brands (Rynkeby, God Morgon, Hohes C, Granini), partners and supported charities. No more than 12% of funds ever go to administration.

In 2026 there were more than 2,400 riders and 550 service crew on 68 teams in 8 countries from Denmark, Sweden, Finland, Norway, Iceland, the Faroe Islands, Germany and Switzerland and an international team.

HELP US, HELP CHILDREN WITH CRITICAL ILLNESSES

Together with Team Rynkeby, your company has the opportunity to participate and take responsibility in the fight for children with critical illnesses.

For more than 25 years, Team Rynkeby has helped children with critical illnesses – primarily with funds for research into childhood cancer. Through the years, Team Rynkeby have collected more than 100 million Euro for children with critical illnesses. Read more about Team Rynkeby at www.team-rynkeby.com

Team Rynkeby's riders and service crew are all ambassadors for the charity organizations they support. By engaging the participants' families, local neighbourhoods and networks, they give the organizations the strength to initiate long-term research work, e.g. six out of seven children diagnosed with cancer today survive. But half experience long-term effects, which is why a part of Team Rynkeby's funds in recent years have been used for completely new research projects targeting long-term effects.

Choose the sponsorship that best suits your organization!

	Logos spanning teams and national borders	Number of teams. Logo on cycling jersey.	Number of teams. Logo on cars.	Sponsor diploma	Sponsor banner for communication	Logo on Team Rynkeby's website	Presentaion on local Team Rynkeby website***	Sparring and support	1 custom Team Rynkeby platinum-jersey	Price EUR
PLATINUM		6	6							From 12,500
GOLD		1	1							From 2500
SILVER			1							From 1500
BRONZE										From 500
TEAM*										

* Team Sponsorship: Support individual teams with relevant products or a financial contribution. Keep team costs low while gaining the opportunity to promote your organization's products and brand.

** Car decals are produced by the sponsor and applied by the team.

*** Written by the sponsor and created in collaboration with the Country Manager.