



*Making a difference
since 2002*



HELP US, HELP CHILDREN WITH CRITICAL ILLNESSES

Together with Team Rynkeby, your company has the opportunity to participate and take responsibility in the fight for children with critical illnesses.

For 25 years, Team Rynkeby has helped children with critical illnesses – primarily with funds for research into childhood cancer. Through the years, Team Rynkeby have collected more than 100 million Euro for children with critical illnesses. Read more about Team Rynkeby at www.team-rynkeby.com

Team Rynkeby's riders and service crew are all ambassadors for the charity organizations they support. By engaging the participants' families, local neighbourhoods and networks, they give the organizations the strength to initiate long-term research work, e.g. six out of seven children diagnosed with cancer today survive. But half experience long-term effects, which is why a part of Team Rynkeby's funds in recent years have been used for completely new research projects targeting long-term effects.

TEAM RYNKEBY – A EUROPEAN CHARITY BIKE PROJECT




















Every summer, Team Rynkeby rides to Paris to raise money for children with critical illnesses.

Founded in 2002 by 11 amateur cyclists from Rynkeby Foods, the project has grown into a non-profit foundation that now raises and donates around EUR 10 million annually to European child health organizations.

All riders cover their own expenses, while main project costs are funded by Eckes-Granini brands (Rynkeby, God Morgon, Hohes C, Granini), partners and supported charities. No more than 12% of funds ever go to administration.

In 2025 there were more than 2,100 riders and 550 service crew on 68 teams in 8 countries from Denmark, Sweden, Finland, Norway, Iceland, the Faroe Islands, Germany and Switzerland and an international team.

Choose the sponsorship that suits your company best

| | Logos across national borders | Number of logos on the bike wear | Number of logos on the support cars** | Sponsor diploma | Sponsor banner for communication | Logo on Team Rynkeby's website | Presentation on local Team Rynkebys website*** | Professional sparring | 1 custom Team Rynkeby platinum jersey | Price in EUR excl. VAT |
|----------|---|----------------------------------|---------------------------------------|---|---|---|---|---|---|------------------------|
| PLATINUM |  | 6 | 6 |  |  |  |  |  |  | From 12.500 |
| GOLD | | 1 | 1 |  |  |  | | | | From 2.500 |
| SILVER | | | 1 |  |  |  | | | | From 1.500 |
| BRONZE | | | |  |  |  | | | | From 500 |
| TEAM* | | | |  |  |  | | | | |

* Team Sponsorship: Support the individual teams with relevant products or a financial grant. Keep the expenses of the team low and give yourself the opportunity to promote your product and brand.

** Car streamers are paid by the sponsor, who also needs to design and print them.

*** Is written by the sponsor and created in collaboration with the Country Manager.