



Team Rynkeby: Sponsorship Contract 2022

1. The parties:

This Agreement relates to sponsorship in support of children with critical illnesses and is concluded by the following parties:

_____ (hereafter "the Sponsor")
and Team Rynkeby Foundation.

2. The Sponsor's contact details:

Company: _____

Address: _____

Post code: _____

Town/city: _____

CVR No./Business Reg. No.: _____

Contact: _____

Telephone: _____

E-mail: _____

Web address: _____

Yes please – I would like to receive the Team Rynkeby Foundation's newsletter. I can unsubscribe from the newsletter at any time.

Team Rynkeby Foundation
Vestergade 30
5700 Ringe
Denmark

info@team.rynkeby.com
www.team-rynkeby.com





3. Objective:

Team Rynkeby is an European charity project that raises money every year for children with critical illnesses in Denmark, Sweden, Finland, Norway, the Faeroe Islands, Iceland, Germany, Switzerland and Belgium. The charity work rounds off with a cycling trip to Paris in July, and in September, all the funds raised are presented to the organisations that Team Rynkeby Foundation partners with.

All participants on Team Rynkeby cover their own expenses for a bike, bike clothing and hotel costs (but may have team sponsors to cover for fuel for follow cars, ferry costs and training weekends etc.). The central costs of the project are equally covered by Eckes-Granini – through its brands Rynkeby, God Morgon, Hohes C and Greanini – and the different organizations that receive money.

The funds raised are donated to the organisation that Team Rynkeby Foundation works with in the country in which this Agreement is concluded.

4. Rights and responsibilities between the parties:

The sponsor must pay the amount that appears in the section 'The agreed sponsorship'. The sponsorship must be paid in accordance with the payment terms set out in the invoice sent under separate cover.

It is the Sponsor's responsibility to provide the materials that will enable Team Rynkeby Foundation to meet its commitments in respect of 'Visibility'. Team Rynkeby Foundation is entitled to determine the placement and size of the Sponsor's logo – unless specifically stipulated in this Agreement.

Team Rynkeby Foundation grants the Sponsor the right to use Team Rynkeby's name, logo, banners and graphic elements in the Sponsor's own marketing as per the guidelines under the 'Visibility' section. All materials can be downloaded from Team Rynkeby's website.

5. The agreed sponsorship:

The Sponsorship Agreement between Team Rynkeby Foundation and the Sponsor comprises the following sponsorship (tick)

Platinum sponsor (cash sponsor of min. DKK 100,000 (Denmark), SEK 125,000 (Sweden), NOK 125,000 (Norway), €12,500 (Finland), DKK 100,000 (the Faroe Islands), ISK 2,000,000 (Iceland), €12,500 (Germany), CHF 15,000 (Switzerland), €12,500 (Belgium) excl. VAT)

Gold sponsor (cash sponsor of min. DKK 20,000 (Denmark), SEK 25,000 (Sweden), NOK 25,000 (Norway), €2,500 (Finland), DKK 20,000 (the Faroe Islands), ISK 400,000 (Iceland), €2,500 (Germany), CHF 3,000 (Switzerland), €2,500 (Belgium) excl. VAT)

Silver sponsor (cash sponsor of min. DKK 10,000 (Denmark), SEK 15,000 (Sweden), NOK 15,000 (Norway), €1,500 (Finland), DKK 10,000 (the Faroe Islands), ISK 200,000 (Iceland), €1,500 (Germany), CHF 2,000 (Switzerland), €1,500 (Belgium) excl. VAT)

Bronze sponsor (cash sponsor of min. DKK 2,500 (Denmark), SEK 5,000 (Sweden), NOK 5,000 (Norway), €500 (Finland), DKK 2,500 (the Faroe Islands), ISK 50,000 (Iceland), €500 (Germany), CHF 1,000 (Switzerland), €500 (Belgium) excl. VAT)

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Donation (cash donation of min. DKK 500 (Denmark), SEK 500 (Sweden), NOK 500 (Norway), DKK 500 (the Faroe Islands)
Please note that donations do not include VAT and do not entitle the sponsor to marketing)

The various sponsorship types are described in greater detail in Team Rynkeby's sponsor brochure and on Team Rynkeby's website where the sponsor can also find information about Team Rynkeby's intended races.

While the website does contain information about Team Rynkeby's intended races, these intended races shall not be considered obligations of Team Rynkeby. Especially in case of, but not limited to events of force majeure, including epidemic and pandemic outbreaks, which shall include but not be limited to the ongoing COVID-19 outbreak, Team Rynkeby may not in the sole opinion of Team Rynkeby be able to organize the intended races. If these situations, Team Rynkeby will strive to organize at least one national race for each Team Rynkeby team if considered safe and possible in the sole opinion of Team Rynkeby. Under no circumstances whatsoever and howsoever shall Team Rynkeby in such situations be liable to the Sponsor for any kind of losses, delays, liabilities, claims, non-performance or other effects of whatsoever kind being a direct or indirect result of such changes in or cancellations of the intended race program and the Sponsor further accepts that the Sponsor will not ask for, and cannot be, in any way reimbursed their sponsoring amount due to any cancellations of or changes in the intended race program.

The sponsorship amount must be specified in DKK, SEK, NOK, Euro, ISK or CHF excluding VAT

VAT must be added to all cash sponsorships. Only donations where no form of visibility is provided in return are exempt from VAT.

6. Visibility

The Sponsor will receive visibility on Team Rynkeby's cycling apparel, website, service cars, etc., as agreed below:

The name(s) of the cycling team(s) to be sponsored:

The parties agree that the Sponsor will receive visibility as follows:

- The Sponsor's logo on the above Team's cycling apparel (*applies only to platinum and gold sponsorships – logo to be submitted in .ai or .eps format to Team Rynkeby no later than 13/01/2022*).
- The Sponsor's logo on Team Rynkeby's website (*to be submitted in .jpg format immediately after signing the Agreement*)

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- Link on Team Rynkeby's website to the Sponsor's own website
- The Sponsor's logo on the Team's service apparel (*logo to be submitted in .ai or .eps format to Team Rynkeby no later than 31/01/2022*)
- The Sponsor's logo on the Team's service cars (*the Sponsor must supply the stickers – which can easily be peeled off the cars again. The stickers must be submitted to the Team no later than 01/05/2022*)
- Other visibility agreed:

Logo files should be e-mailed to the Team at: _____
(The person on the Team responsible for the Team's sponsorship agreements)

7. The period of validity

Once the signed Sponsorship Agreement has been set up in Team Rynkeby Foundation's system, it will be forwarded electronically to the Sponsor for approval. The Agreement enters into force once the Agreement has been approved electronically. Team Rynkeby will send an invoice to the Sponsor once the Agreement has been approved electronically. If it is a platinum or gold sponsorship agreement, this Agreement must be approved electronically no later than 13/01/2022. All sponsorship agreements expire on 31/08/2022.

This Agreement may be terminated with immediate effect in the event of substantial breach of contract by either party. Significant delay in the payment of the sponsorship amount or the provision of other services, as well as acts by or the behaviour of either party which, objectively, are contrary to generally accepted good practice or the law, or otherwise cause harm to the other party's reputation are always considered as substantial breach. Any dispute regarding or in any way related to the sponsorship contract, including disputes regarding the existence or validity of the sponsorship contract, is subject to Danish law and the Court of Svendborg, Denmark, shall have exclusive jurisdiction as the first instance.

Upon termination/expiry of the Agreement, the parties remove the other party's name, logo and other symbols possibly allowed from their material and website, as well as from other such publications and contexts in which the other party's name, logo or other symbols are used.





8. Signatures

On behalf of the Sponsor:

For Team Rynkeby Foundation:

Date: _____

Date: _____

(Signature)

(Signature)

The signed Contract should be sent to:

Participant:

Address:

Post code and town/city: _____

E-mail:

Tel.:

